

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

KELLOGG

SEED COMPANY

P. O. Box 684
MILWAUKEE, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS

(Sec. 562, P. L. & R.)

U. S. POSTAGE

PAID

Permit No. 409

Milwaukee, Wis.



P. O. BOX 684
Phone DALY 0373

KELLOGG SEED COMPANY

Field, Grass and Bird Seeds

322 EAST FLORIDA STREET MILWAUKEE 1, WISCONSIN

LIBRARY
RECEIVED
★ MAR 20 1945 ★
U. S. Department of Agriculture

Distributors
DOUGHBOY MILLS INC.
Shawano, Wisconsin

DOOR COUNTY PRODUCE
Sturgeon Bay, Wisconsin

Stocks will be
available during the season at
CENTRAL STORAGE & WAREHOUSE
612 West Main Street, Madison
Phone Fairchild 9700

TERMS: Net Cash

MARCH 12, 1945

Quotations are F. O. B. Milwaukee, subject to change without notice, and stocks unsold. BAGS OR SACKS are included at no extra charge. Broken packages, slightly higher.

The Kellogg Seed Company gives no warranty, express or implied, as to the productiveness of any seeds it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

RED CLOVER

Per 100 lbs.

Central States

*RAINBO\$41.05

MAMMOTH CLOVER

Indiana-Michigan Grown

*RAINBO\$41.15

SWEET CLOVER

White Blossom

RAINBO\$17.05

Grundy County

RAINBO 17.05

Yellow Blossom

RAINBO 16.90

60-lb. and 160-lb. Bags

ALSIKE CLOVER

Per 100 lbs.

*RAINBO\$39.20

60-lb. and 160-lb. bags

ALFALFA

Per 100 lbs.

Montana Grown

RAINBO

Special

KANSAS

RAINBO

OKLAHOMA

RAINBO

60-lb. Bags

O.P.A. RETAIL DEALER'S MARGINS

The following are the maximum margins a retail dealer may add to the maximum wholesale prices:

	Per 100 lbs.
Alfalfa, Northern	\$ 4.50
Alfalfa, Central	4.50
Red and Mammoth Clover....	3.85
Alsike	3.85
Sweet Clover	3.00

These margins may be increased by the cost of transportation from our warehouses to yours.

* We Cannot Offer at Present the Items Marked

WHITE CLOVER

Per 100 lbs.

RAINBO\$83.00

Prime 75.00

LADINO CLOVER

Per lb.

RAINBO\$ 2.10

Less than bag lots, 15c per lb. higher.

LESPEDeza, KOREAN

Per 100 lbs.

RAINBO\$10.75

100-lb. sacks

TIMOTHY

Per 100 lbs.

RAINBO\$ 8.00

120-lb. bags

SUDAN GRASS

Per 100 lbs.

RAINBO\$ 7.30

100-lb. sacks

REED CANARY GRASS

Per 100 lbs.

RAINBO\$45.00

100-lb. bags

FIELD PEAS

(For Seeding Purposes)

Per 100 lbs.

White RAINBO\$ 7.00

100-lb. sacks

SOY BEANS

Per Bushel

Manchu, No. 3 RAINBO.....\$ 2.80

Wisconsin Grown

Manchu, No. 606 RAINBO.... 2.80

Wisconsin Grown

150-lb. sacks

MILLETS

Per 100 Lbs.

German, RAINBO\$ 6.00

Japanese, RAINBO 6.25

Proso, RAINBO 4.50

FLAX

Per 100 Lbs.

RAINBO\$ 7.25

RAINBO, Golden 7.25

140-lb. sacks

DWARF ESSEX RAPE

Per 100 lbs.

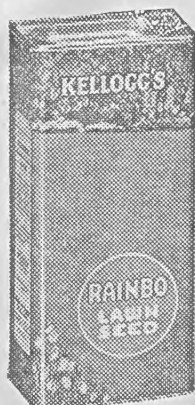
RAINBO\$20.00

COTTON GRAIN BAGS

Per 100

New Bemis Bags.....\$39.75

New Royal River Bags..... 38.75



LAWN GRASS MIXTURES

RAINBO LAWN and SHADE GRASS MIXTURES produce closely knit, velvety lawns of beautiful texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

RAINBO LAWN SEED

	Per 100 lbs.
2-lb. (25 and 50 to a case) ..	\$42.50
5-lb. (12 to a case) ..	42.50
2-lb. Shade Grass (25 and 50 to a case) ..	47.50
5-lb. Shade Grass (12 to a case) ..	47.50

RAINBO LAWN SEED—Bulk

25-lb. Sacks ..	\$39.00
50-lb. Sacks ..	39.00
100-lb. Sacks ..	39.00

RAINBO SHADE GRASS—Bulk

25-lb. Sacks ..	\$44.50
50-lb. Sacks ..	44.50
100-lb. Sacks ..	44.50

RAINBO BENT GRASS SEED

Seaside—1-lb. bags ..	\$95.00
Astoria—1-lb. bags ..	93.00

RAINBO WHITE CLOVER SEED

1-lb. Boxes (25 to a case) ..	\$90.00
½-lb. Boxes (50 to a case) ..	91.00

BLUE MOUND LAWN SEED

	Per 100 lbs.
3-lb. Cartons (50 to a case) ..	\$30.00
5-lb. Bags (10 to a bundle) ..	30.00
10-lb. Bags (5 to a bundle) ..	28.00
Bulk, 50-lb. and 100-lb. Bags ..	27.00

GREENDALE LAWN SEED

2-lb. Cartons (50 to a case) ..	\$24.00
5-lb. Bags (20 to a bundle) ..	24.00
50-lb. and 100-lb. Bags ..	22.00

STAR LAWN SEED

100-lb. Sacks ..	\$19.00
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RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 lbs.
1-lb. Bags ..	\$47.00
5-lb. Bags ..	47.00
25, 50 or 100-lb. Bags ..	43.00

KENTUCKY BLUE GRASS

Extra Heavy—1-lb. bags ..	\$42.50
Extra Heavy—5-lb. bags ..	42.50
50 lbs. to a case	

GRASSES

KENTUCKY BLUE GRASS SEED

	Per 100 lbs.
Selected, Extra Heavy ..	\$38.00
RAINBO ..	32.00
100-lb. sacks	

FANCY RED TOP

RAINBO ..	\$20.50
Extra fancy, 98% pure ..	21.75
100-lb. bags	
Unhulled ..	11.00

ORCHARD GRASS

RAINBO ..	\$37.00
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CHEWINGS FESCUE

RAINBO ..	\$76.00
Less than full Sacks, \$3.00 per 100 lbs. higher.	

BENT GRASS (Certified)

	Per 100 lbs.
ASTORIA	
RAINBO, Blue Tag, State Sealed ..	\$80.00

SEASIDE

RAINBO, Blue Tag, State Sealed ..	\$82.00
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SMOOTH BROME GRASS

(Bromus inermis)

RAINBO—Certified No. 1 ..	\$18.00
100-lb. sacks	

A mixture for hay, 6 to 8 lbs. of Alfalfa, 3 to 4 lbs. Red Clover and 6 to 10 lbs. of Brome Grass may be used on heavy soils. 6 to 8 lbs. of Alfalfa and 6 lbs. of Brome Grass for Sandy soils. Mix the Brome Grass with the nurse crop and seed with the grain.

RYE GRASS

American Grown ..	\$10.50
Perennial—Blue Tag ..	20.00
100-lb. sacks	

NOD-O-GEN

PRE-TESTED INNOCULATOR

Humus

No. 1—For Alfalfa and Sweet Clover.

No. 2—For Red, Alsike and White Clover.

	Retail	Wholesale
1 bushel ..	.50	.30
2½ bushel ..	1.00	.54

No. 4—For Soy Beans.

	Retail	Wholesale
2 bushel ..	.30	.20
5 bushel ..	.55	.33
25 bushel ..	2.50	1.50
*6-5's ..	3.00	1.90

*You can fill all orders of 5-10-15-20-25 or 30 bushels with this one package.

Sold on a Returnable Basis for credit of 50% of invoice value.

Inoculate all Legume Seeds with

NITRAGIN

1898—Forty Seven Years of Service—1945
When ordering, Always state name of seed.

ALFALFA
Swt., Bur, Hubam Clovers
Size Dealer Retail
1 bu. ea. \$.32 \$.50
2½ bu. ea. .65 1.00

CLOVERS
Medium & Mammoth Red,
Alsike, Crimson & White
Clovers
1 bu. ea. \$.32 \$.50
2½ bu. ea. .65 1.00

LESPEDEZA
100 lb. size (Inoculates
up to 100 lbs.) \$.32 \$.50

PEAS (All Varieties)
VETCHES (All Varieties)
100 lb. size (Inoculates
up to 100 lbs.)
ea. \$.32 \$.50
1200 lb. size
ea. 3.70 5.70
(12-100 lb. cans)

LUPINES (All Varieties)

100 lb. size (Inoculates up to 100 lbs. seed) ea. \$.32 \$.50
GARDEN SIZE—Peas, Beans, Sweet Peas, Lupines, Lima Beans and Edible Soybeans
Dir. 80c ctn.-Rtd. 10c ea.-Packed 12 to Disp. Ctn.
2½ bu. to 25 bu. sizes 6 to carton, all others 12

SOYBEANS
Size Dealer Retail
Small (Inoculates up to
120 lbs. seed) \$.20 \$.30
5 bu. ea. .37 .55
25 bu. ea. 1.67 2.50
(One can)
30 bu. 2.17 3.25
(6-5 bu. cans)

BEANS—Navy, Pinto, Wax, String, Kidney and Great Northern
1 bu. ea. \$.23 \$.35

PEANUTS, LIMA BEANS, COW PEAS
Small (Inoculates up to
120 lbs. seed) \$.20 \$.30
5 bu. ea. .37 .55
25 bu. ea. 1.67 2.50
(One can)
30 bu. 2.17 3.25
(6-5 bu. cans)

BIRD SEED

FOR FEEDING

	Per 100 lbs.
Sunflower—Fancy ..	\$22.00
Bird Rape—Large, Sweet ..	20.00
Bird Rape—Wisconsin Sweet ...	19.00
Niger or Thistle ..	22.50
Lettuce—White ..	9.00
Large Millet ..	4.50

SEED SOWERS

Retail List Price

"Cyclone" Seed Sower ..	\$2.75 Ea
"Horn" Seed Sower ..	.95 Ea

Above prices are subject to a dealer discount of 33 ⅓ %

RAINBO BRAND SEED CORN

NEBRASKA GROWN

DENT VARIETIES

	Per Bushel
Wis. No. 8	\$ 2.80
Wis. No. 12 Golden Glow	2.80
Early Murdock	2.80
Improved Leaming	2.80
Pride of North	2.80
Reid's Yellow Dent	2.80
2 bushel sacks	

FODDER CORN

	Per Bushel
Red Cob	\$ 2.50
Leaming	2.40
Pride Fodder	2.40
Eureka—Virginia Grown Fodder	3.95
2½ bushel sacks	

FODDER HYBRID CORN

(Iowa Grown, Certified Blue Tag)

	Per Bushel	Flats	Rounds
Illinois 960	\$		\$ 3.75
U. S. No. 13	6.00		4.75
In bushel bags			

SEED GRAINS RAINBO BRAND

SEED OATS

	Per Bushel
Vicland — Uncertified	\$ 1.25
Vicland — Certified	1.90
3 bushels per bag	

SEED WHEAT

	Per Bushel
Progress	\$
Marquis Type	
Sturgeon	2.50
2½ bushels per sack	

SEED BARLEY

	Per Bushel
Oderbrucker Type	\$
Wisconsin No. 38 Type	1.80
2½ bushels per sack	

SPRING RYE

	Per Bushel
RAINBO	

WISCONSIN GROWN CORN

DENT VARIETIES

(Certified Blue Tag—Pierce County Grown)

	Per Bushel
Golden Glow	\$ 4.50
Wisconsin No. 8	4.50
Wisconsin No. 25	4.75
Northwestern Red Dent	4.50
2 bushel sacks	

HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

	Per Bushel	Flats	Rounds
85-Day	\$ 7.00		\$ 5.00
90-Day	7.00		4.50
95-Day	7.00		4.50
100-Day	6.75		4.50
105-Day	6.75		4.50
110-Day	6.75		4.50
115-Day	6.75		4.50
120-Day	6.75		4.50
One bushel per bag			

SUNFLOWER—FOR SEED

	Per 100 lbs.
RAINBO	\$22.00
100-lb. sacks	

BUCKWHEAT

	Per 100 lbs.
Japanese	
Silverhull	\$3.00
2 bushel sacks	

WINTER VETCH

	Per 100 lbs.
For Spring and Fall Planting.	
RAINBO	\$18.00

CANE

	Per 100 lbs.
For Fodder only.	
RAINBO	\$ 5.50

ATLAS SORGO

	Per 100 lbs.
RAINBO	\$4.50

SACCO PLANT FOOD

For Lawn and Garden

AND

SACCO VICTORY GARDEN FERTILIZER

	Dealer	Retail
5 Lbs. (16 per carton) ..	\$.27	\$.40
10 Lbs. (8 per carton) ..	.47	.70
25 Lbs. (3 per carton) ..	.93	1.40
50 Lbs.	1.50	2.40
100 Lbs.	2.33	3.50

State Kind Wanted When Ordering



	Retail Selling Price Each	Dealer Cost Per Ton
100-lb. Bags	\$2.25	\$28.00
50-lb. Bags	1.50	31.95
25-lb. Bags90	37.35

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

DU PONT SEMESAN SEED DISINFECTANTS

A TREATMENT FOR EVERY MAJOR CROP

In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.

COMMODITY AND NET WEIGHT OF PACKAGES	Minimum Wholesale Resale Prices (Prices to Dealers)	Minimum Retail Resale Prices (Prices to Consumers)
New Improved CERESAN—For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax and Peas.		
4-oz. can	\$ 6.95 a case of 36 cans	\$.30 a can
1-lb. can	6.50 a case of 12 cans	.80 a can
4-lb. can	12.15 a case of 6 cans	2.70 a can
8-lb. can	24.27 a case of 6 cans	5.40 a can
25-lb. pail	12.00 a pail	15.00 a pail
100-lb. drum	45.50 a drum	55.00 a drum
2% CERESAN—For Cotton, Peas and Narcissus.		
1-lb. can	6.35 a case of 12 cans	.75 a can
4¾-lb. can	14.06 a case of 6 cans	3.14 a can
25-lb. pail	11.50 a pail	14.50 a pail
100-lb. drum	42.50 a drum	52.00 a drum
SEMESAN JR.—For Field, Sweet and Pop Corn.		
1½-oz. package	10.80 a case of 144 pkgs.	.15 a pkg.
4¾-lb. can	4.69 a case of 12 cans	.56 a can
6¼-lb. can	16.90 a case of 6 cans	3.75 a can
25-lb. pail	10.50 a pail	12.50 a pail
100-lb. drum	37.00 a drum	45.00 a drum
SEMESAN BEL—For Irish and Sweet Seed Potatoes.		
2-oz. package	24.50 a case of 144 pkgs.	.30 a pkg.
1-lb. can	13.20 a case of 12 cans	1.65 a can
4-lb. can	25.68 a case of 6 cans	5.70 a can
25-lb. drum	26.50 a drum	33.25 a drum
100-lb. drum	103.00 a drum	125.00 a drum
SEMESAN—For Vegetables and Flowers (Brown Patch).		
1/3-oz. envelope	8.70 a case of 144 envs.	.10 an env.
2-oz. can	9.05 a case of 36 cans	.40 a can
12-oz. can	15.56 a case of 12 cans	1.88 a can
4-lb. can	40.80 a case of 6 cans	9.10 a can
25-lb. drum	42.00 a drum	52.50 a drum
100-lb. drum	163.60 a drum	198.00 a drum
ARASAN—For Peanuts, Corn and Certain Vegetables.		
1-oz. package	13.80 a case of 144 pkgs.	.16 a pkg.
8-oz. can	12.50 a case of 24 cans	.80 a can
5-lb. can	29.40 a case of 6 cans	6.45 a can
25-lb. drum	24.00 a drum	30.00 a drum
100-lb. drum	93.00 a drum	115.00 a drum
Special SEMESAN—For Golf and Lawn Turfs.		
8-oz. can	15.60 a case of 24 cans	1.00 a can
6-lb. can	42.10 a case of 6 cans	9.35 a can
25-lb. pail	28.75 a pail	36.00 a pail
100-lb. drum	111.50 a drum	135.00 a drum
THICSAN—For Golf and Lawn Turfs.		
8-oz. can	12.50 a case of 24 cans	.80 a can
5-lb. can	29.40 a case of 6 cans	6.45 a can
25-lb. drum	24.00 a drum	30.00 a drum
100-lb. drum	93.00 a drum	115.00 a drum

(†) These are also "Ceiling Prices" established by O. P. A.



CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

1 Bu. (8 oz. Size) ..	\$ 4.80 per Doz.
2 Bu. (16 oz. Size) ..	8.00 per Doz.
4 Bu. (1 qt. Size) ..	12.00 per Doz.

"AMMATE" DuPONT WEED KILLER

	Dealer	Retail
2 Lb. Bottle, Per Case of 12	\$ 6.00	\$.75 ea.
6 Lb. Bottle, Per case of 4	5.40	1.80 ea.
10 Lb. Drum, Per Case of 6	14.30	3.00 ea.



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast	60-80	60
Beans, Soy, drills	30-45	60
Beans, Soy, with corn	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet, unhulled	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millet, for hay	45-50	50
Millet, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas—		
Canada Field, broadcast	120-150	60
Canada Field, with grain	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	30-40	40
Sudan Grass, in drills	15-25	40
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	45
Vetch, Hairy or Winter	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

"WEEDONE" THE NEW WEED KILLER

	Pkgs. Per Case	Retail
6 oz. Bottle	36	\$ 1.00 each
1 qt. Bottle	12	4.00 each
1 gal. Bottle	4	12.00 each
5 gal. Can	1	55.00 each

Dealer Discount 33 1/3 %

One part of WEEDONE mixed with 60 parts of water produces the most effective result. Sprayed on leaves WEEDONE kills the following weeds right down to the root tips:

Bindweed (Morning Glory).
Poison Ivy — Oak or Sumach.
Plantain — Burdock.
Canada Thistle — Ragweed.
Wild Cherry — Blackberry.
Horse Nettle — Nimble-Will.
Yarrow — Dandelion.
Honeysuckle — Black Locust.
Murmura Grass — Sassafras.

Most grasses, while damaged with WEEDONE, are not killed by it.

FOR THE CONVENIENCE OF OUR
CUSTOMERS

We Will Carry Complete Stocks of

R A I N B O S E E D S

During the Spring Season

In **Madison**, c/o **CENTRAL
STORAGE & WAREHOUSE CO.**

612 West Main Street
Phone Fairchild 9700

We shall be happy to serve you at Milwaukee or Madison, whichever is most convenient for you.